Jason Wood MP
Federal Member for La Trobe

MEDIA RELEASE

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MOTION AGAINST COSMETICS ANIMAL TESTING WELCOMED BY #BECRUELTYFREE

Jason Wood MP recently introduced a motion into the House of Representatives in support of ending cruel animal testing for cosmetics. This was supported by Steve Irons MP, Kelvin Thompson MP, Melissa Parke MP, and Adam Bandt MP. The motion was drafted following discussions with #BeCrueltyFree Australia, the leading campaign for a ban on cosmetics animal testing, which has welcomed the initiative.

In his speech, Mr Wood noted that "testing the ingredients of cosmetics like mascara and shampoo on living creatures is a completely unnecessary cruelty and it's time Australia joined a growing number of countries by banning it".

This motion is an encouraging sign that the call for an Australian ban on cruel cosmetics is gathering pace, marking another important step.

Without a legal ban there is nothing to prevent cosmetics animal testing taking place here in Australia, or overseas during development of products sold in our shops. Similar bans are already in place across the EU, Israel and India, and there is now a growing worldwide momentum towards ending such cruelty.

"A similar ban in Australia would be good for animals, consumers and science, and it's what the overwhelming majority of Australian citizens want" said Mr Wood

The Australian Senate passed a similar motion in support of ending cruel animal testing for cosmetics in November last year, while Green party Senator Lee Rhiannon also introduced the End Cruel Cosmetics Bill in March 2014.

National polls have similarly indicated high levels of public support, with a 2013 Nexus Research poll showing 85% of Australians opposing animal testing for cosmetics.

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